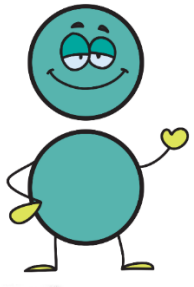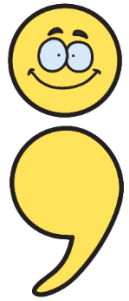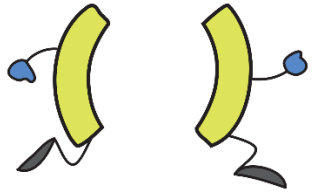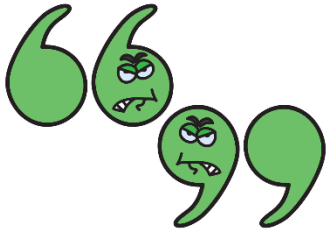La ponctuation