Pourquoi Verizon se soucie des poteaux de téléphone (usa)

https://www.nytimes.com/2017/10/03/opinion/wireless-verizon-telephone-poles.html?smid=fb-share

ils essaient de faire passer des lois, dans plein d'états, afin d'avoir accès à ces poteaux, à bas prix (donc perte pour les gouvernements locaux), afin de pouvoir y mettre leurs antennes-relais (5G)

bien entendu, ils disent que c'est pour que ça coute ensuite moins cher aux gens, sans proposer de moyens de le vérifier

en fait ça reviendrait à subventionner ces industries (de près de \$ 2 milliards)!

c'est la guerre des poteaux ...une des étapes de la guerre de (/pour) la 5G

Why Does Verizon Care About Telephone Poles?

By SAM LICCARDO OCT. 3, 2017

Street poles used by public utilities in Northern California. Companies like Verizon and Sprint want to install equipment on street poles at below-market rates. Credit Jim Wilson/The New York Times

SAN JOSE, Calif. — Like every other 8-year-old whom I tutored at a local school, Omar didn't know anything — and didn't care much — about high-stakes disputes over net neutrality, free speech and privacy that have consumed much of the news coverage of the telecommunications industry in recent years. Yet the inability of Omar's parents to afford broadband internet access lies at the heart of a battle that will have a far greater impact on his future: the fight over street poles.

Public street poles may not look like much, but to wireless service providers, they're valuable real estate. Companies like Verizon want low-cost access to them to install equipment to handle the rapidly growing demand for mobile data. But poles are owned locally, and cities and counties aren't eager to give away access at below-market rates. Doing so would essentially subsidize an already wealthy industry — nationwide, as much as \$2 billion a year, money that could otherwise go to expanding low-cost broadband access for people like Omar's family.

As a result, the industry is waging a war for those poles, at all levels. Big Telecom and its allies in the White House have quietly carried out a campaign to secure rapid and cheap access to those poles, at taxpayer expense. Here in California, state legislators recently advanced a bill introduced by Senator Ben Hueso that would allow wireless service providers to install their equipment on public street poles at below-market rates — and to do so nearly wherever and whenever they choose — all in the name of "streamlining" local permit approvals.

We've seen similar efforts in Texas, Florida, Washington and dozens of other states, where telecommunications industry lobbyists spent more than \$24.5 million in campaign contributions last year, according to the National Institute on Money in State Politics. At the federal level, Trump administration appointees to the Federal Communications Commission have publicly cheered these proposals, while releasing their own draft regulations to carry out additional industry-friendly rules nationally.

What do our taxpayers get in return for this sweetheart deal? Wireless companies insist that these legislative proposals will reduce costs for consumers, and deliver better-quality cellular voice and data service. Yet, in truth, they do nothing to actually ensure that customers will benefit from a single dollar of the cost savings that the corporate telecoms will pocket.