

Etude d'un document visuel.

Document 1.

a) What sort of document is it?

This is a poster.

b) What is your first impression?

It is colourful and lively. It must be about music.

c) Describe what you can see.

I can see a bright orange background. In the foreground, I can see a saxophone. The yellow colours coming out of it make me think that it is playing loud and entertaining music.

The slogan reads "Don't stop the music!" and the catchphrase reads "Jazz will save New Orleans!"

d) Quote

- a date **September 25th 2012**

- a place **New Orleans**

- words belonging to the lexical field of music **jazz, live music, pianos, saxophones, clarinets, trumpets**

e) What is the aim of this document?

The aim of this poster is to make people come to the concerts organized on September 25th 2012 to collect money to help the victims of the hurricane Katrina.