

HOWDY, PARTNEŘ!

rab your bandana, dust off your boots, and get ready to mine for true gold. We're headed to the Old West in *Gold Rush: Discovering the Rock of Ages* (from Answers in Genesis).

Our children must decide among many "gods" every day. In media, in school, and in books, they're taught that all roads lead to heaven. They're told to "believe what you want and it will be true for you." These dangerous lies are drawing our kids away from the truth—that Jesus, the Rock of Ages, is the way, the truth, and the life! Salvation is found in Jesus alone!

With *Gold Rush*, kids will learn the answer to the most important question Jesus asks: "Who do *you* say that I am?" They'll be saturated with the truth as they discover the biblical responses to questions such as:

- Is Jesus the only way to heaven?
- Who did Jesus say He is?
- What was unique about Jesus's birth, life, death, and resurrection?



- What is salvation, and how can I be saved?
- How can I share the good news of Jesus's lifechanging power?

Filled with the rich content you've come to love in our previous VBS programs, *Gold Rush* provides the fun and games your kids will beg for more of! From daily games to snacks to crafts to Bible time, all parts of this VBS work together to teach your children about the one and only Rock of Ages!

Each day, children will see more of the truth about who Jesus is—our Creator and Redeemer. They'll hear the gospel and will be challenged to follow Jesus. Gather your gear and join us for unforgettable discoveries!



Find what you need!

For leaders	6
For promotion	8
For teachers	10
For song leaders	11
For students	12
Apparel	14
Other resources	15

COURSE OVERVIEW

		Title	Bible Content	Apologetics	Scripture	
+ ₽¥₽	Don't be fooled by counterfeits:	Meet Jesus! Discover His Bold Claims	John 4:1–26	Compared to all others, only Jesus can rightly claim to be God.	John 14:6	
DAY 2	Treat Him like a King!	Treasure Jesus! Discover His Miraculous Birth	Luke 1–2	Compared to all others, only Jesus fulfills many prophecies.	Matthew 6:21	
DAV S	Let Him be your guide!	Follow Jesus! Discover His Radical Life	Luke 4–8	Compared to all others, only Jesus has such radical power and teaching.	Matthew 4:19–20	
bay 4	Claim the name Christian!	Believe Jesus! Discover His Unique Death and Resurrection	Matthew 26–28	Compared to all others, only Jesus offers an empty tomb and eternal life apart from works.	Matthew 16:15–16	
	Spread the good news like wildfire!	Share Jesus! Discover His Life-Changing Power	Selected NT Scriptures	Compared to all others, only Jesus has the power to transform lives.	2 Corinthians 5:17	

Get updates and chat about *Answers VBS* on **facebook** www.AnswersVBS.com

Prices and product specifications are subject to change.

Gold Rush Starter Kit

Start planning your 2011 VBS! The Gold Rush Starter Kit includes everything listed here packaged in a sturdy, faux-leather storage bag.

For Leaders

Director's Guide Director's CD-ROM Lip-Smackin' Snack Guide Rip-Roarin' Recreation Guide 24-Karat Craft Guide Assembly Guide Assembly CD-ROM

For Teachers

1 teacher guide, CD-ROM, & student guide for each of the following:

- Junior (ages 9-12)
- Primary (ages 6–9)
- Pre-Primary (ages 4–6)
- Toddlers (ages 2–4)

Exciting Extras

Promotional & Recruitment DVD Helper Handbook Discovering the Rock of Ages booklet How Can I Become a Child of God? booklet He is Risen! cards (sample)



Optional King James Version (KJV) Supplement

1 set of memory verse posters and student guides for each age group. Works with both the Starter and Super Starter kits.

10-9-004 \$19.99

Gold Rush Super Starter Kit

Do Gold Rush to the max! This Super Starter Kit includes everything in the Starter Kit, plus great music, sample promotion tools, and extra teaching aid samples. Keep everything organized with the sturdy, faux-leather storage bag.

Colorful Posters

Daily overview posters (set of 5) Memory verse posters (1 set for each age group) Illustration posters (1 set for each age group)

Great Music

Sing-Along Songs Leader CD pack (contemporary or traditional edition) Sing-Along Songs Sheet Music Sing-Along Songs Songbook Sing-Along Songs Song Motions DVD (Note: hear music samples online!)

Promotion Tools

Invitational poster (22x17) Promotional flier (8.5x11) Promotional postcards (set of 5) Bulletin insert Volunteer recruitment flier Doorhanger

Exciting Extras

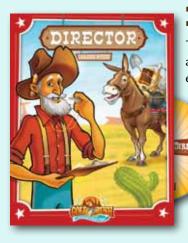
Unlimited access to VBS Web Manager Growing Up in God's Family booklet Mining God's Word booklet Nametag & Lanyard Variety Sticker Pack Certificate of Completion Staff Appreciation Certificate Visitor Appreciation Certificate Gold Rush logo button (2.25 in.) Gold Rush name button (2.25 in.) Gold Rush iron-on patch Bookmark samples (set of 3) Gold Rush wristband Photo Frame Station Signs (set of 4) Gold Rush T-shirt Plastic water bottle Carabiner Pencil \$189999

> Contemporary Music 10-9-002 Traditional Music 10-9-003



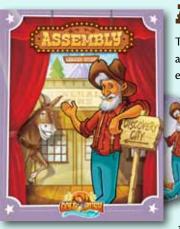
Prices and product specifications are subject to change.

LEADER RESOURCES



Director's Guide

The Director's Guide and accompanying CD-ROM contain everything you need to effectively coordinate and administer an amazing VBS outreach. From clip art to customizable forms, from decorating ideas to a countdown calendar, you'll be equipped to lead your journey West! (8½ x11 in.) Perfectbound. 84 pages 10-9-005 **\$14.99**



Assembly Guide

The Assembly Guide and accompanying CD-ROM contain everything needed to organize the daily opening and closing assemblies, skits, and contests. You'll be all set with the reproducible forms, clip art, set decorating instructions, and drama scripts! (8½ x11 in.) Saddlestitched. 64 pages.

10-9-006 **\$14.99**



Helper Handbook

Give your volunteers the essentials! This handbook contains what every crew member needs to know: an overview of *Gold Rush*, daily devotionals, tips for working with children, memory verse reference sheets, and more! (5½ x 8½ in.) *Saddlestitched*. 32 pages.

10-9-007 **\$9.99** (pack of **10**)



Rip-Roarin' Recreation

Fun, fun, fun! Contains everything you need to organize daily games for all age groups. Each one reinforces the theme of the day. With the detailed instructions, you'll be amazed at the ease and fun of these high-energy, kid-pleasing games! (8½ x11 in.) Saddlestitched. 40 pages.

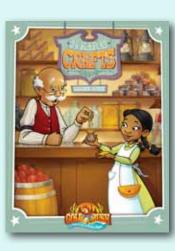
10-9-008 \$7.99



6

Lip-Smackin' Snacks

Snacks that are fun, delicious, and easy? Yes! Here is everything you need to organize daily snacks for all age groups. Each treat reinforces the theme of the day. With the detailed instructions, snack time has never been easier! (8½ x11 in.) Saddlestiched. 24 pages. 10-9-009 **\$7.99**



24-Karat Crafts

Kids love crafts! This guide contains everything you need to oversee and administer the daily crafts for all age groups. Each craft reinforces the theme of the day. With reproducible patterns and detailed instructions for crafts made from easy-to-find materials, craft time will be a breeze! (8½ x11 in.) Saddlestitched. 40 pages. 10-9-010 **\$7.99**

LEADER RESOURCES



Promotional & Recruitment DVD

Contains an exciting video to help you promote this VBS to kids, an inspiring volunteer recruitment video, and the teaching video The Authentic Christ. 10-9-012 **\$9.99**



Eureka! DVD

Good news comes to Discovery City! Features the experienced drama team at a VBS test church peforming the daily dramas before a live audience. 10-9-013 **\$9.99**



Certificates

Use these high-quality, colorful certificates to show appreciation to your staff, to welcome visitors, or to congratulate kids on completing *Gold Rush*! (8½x11 in.)

Certificate of Completion 10-9-014 **\$2.99 (раск ог 10)**

Staff Appreciation Certificate 10-9-015 \$2.99 (PACK OF 10)

Visitor Appreciation Certificate 10-9-016 \$2.99 (PACK OF 10)



Station Signs

Each 22x17-inch sign helps to direct kids through their rotations.

24-Karat Crafts 10-9-019 **\$1.99** Lip-Smackin' Snacks 10-9-017 **\$1.99** Rip-Roarin' Recreation 10-9-018 **\$1.99** Discovery Mine Bible Time 10-9-020 **\$1.99**

Prices and product specifications are subject to change.

7

VBS Web Manager

(online)

This is your online connection to easy registration for kids and volunteers. With our VBS Web Manager, registration is a breeze! 10-9-091 **\$29.99**

PROMOTIONAL RESOURCES

This oversize, advertising banner is guaranteed to get your VBS noticed. Show your community!

8

Join A Gold Rush! YOUR CHURCH NAME DATES



Post this handy 8½x11 flier around your church to remind everyone about your VBS. 10-9-021 **\$2.99** (PACK OF **10**)

Outdoor Vinyl Banner

WELCOME

There's no better or more cost-effective way to let your community know about your VBS than with this HUGE, waterproof vinyl banner! 4 x 6 ft. **4x6 ft** 10-9-092 **\$29.99**



Doorhanger

Blitz the neighborhoods with these fun *Gold Rush* announcement doorhangers. Run them through your printer to print your info on the back. *Ten perforated* 8½x11-*inch sheets, 2 per sheet.*

10-9-023 \$2.99 (PACK OF 20)

Promotional Posters

Use these big 22x17-inch posters as yard signs or around-town posters to help advertise your VBS. 10-9-022 **\$5.99 (PACK OF 10)**

PROMOTIONAL RESOURCES



Bulletin Inserts

Get the word out to your

church. Run these inserts through your printer to print your info on the back. Ten perforated 8½x11-inch sheets, 2 per sheet. 10-9-024 **\$2.99** (PACK OF **20**)



Volunteer Recruitment Fliers

Insert this flier in your church bulletin to excite your people and gather names of those interested in helping with your VBS! Ten perforated 8½x11-inch sheets, 2 per sheet.

10-9-025 \$2.99 (PACK OF 20)



Postcards

Customizable postcards make inviting kids to VBS and the closing program a breeze! Comes four on each page so you can run them through a printer or copier to add your information. *Ten perforated* 8½x11-*inch sheets*, 4 *per sheet*.





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Save the Date! 10-9-026 \$2.99 (PACK OF 40)

Invitation 10-9-027 \$2.99 (PACK OF 40)

Praying for You! 10-9-028 \$2.99 (PACK OF 40)

Thanks for Coming 10-9-029 \$2.99 (PACK OF 40)

Closing Program Invitation 10-9-030 \$2.99 (PACK OF 40)



Gold Rush Promotional Cards

These business card-sized promo cards are blank on the back so you can print your VBS information! The small size makes distribution in neighborhoods a snap. *Ten perforated 8½x11-inch sheets, 10 per sheet.*

10-9-031 \$2.99 (PACK OF 100)

Prices and product specifications are subject to change.

TEACHER RESOURCES







Teacher Guides

Each teacher guide contains detailed, age-appropriate lesson plans for your Bible lesson time. Each includes a Teacher Resource CD-ROM. Saddlestitched.

> Junior (ages 9-12) 56 pages. 10-9-032 \$14.99

Primary (ages 6-9) 64 pages. 10-9-033 \$14.99

Pre-Primary (ages 4-6) 64 pages. 10-9-034 \$14.99

Toddler (ages 2-4) 60 pages. 10-9-035 \$14.99

Special Needs Supplement 64 pages. 10-9-011 \$14.99

Overview Posters

BIG, easy-to-read overview posters to display for each day. 17x22 inches. Only sold as set of 5.

10-9-036 \$3.99



ceus le

ohn H:6

Jesus said to him, "I am the way, the truth, and the life. No one comes 🐔 to the Father except

Matthew 4:19-20

liately left th

Junior posters shown

C 13

Hatthew 6:21 For where your treasure is, there your heart will be also.

Matthew 16:13-16) He said to them, "But v do you say that I am? non Feter answered and said, "You are the ist, the Son of the Matthew 16:15 Who do you

say that I am!

2 Corinthians 5:17) Therefore, if anyone is in Christ, he is a new creation; old things have passed away; behold, all things have become new.

Memory Verse Posters (NKJV) Easy-to-read memory verse posters

to display for each day. 17x22 inches. Only sold as set of 6. Junior 10-9-041 \$3.99 Primary 10-9-042 \$3.99 Pre-Primary 10-9-043 \$3.99

Todder 10-9-044 \$3.99

KJV Posters Junior 10-9-045 \$3.99 Primary 10-9-046 \$3.99 Pre-Primary 10-9-047 \$3.99 Toddler 10-9-048 \$3.99

Illustration Posters

These posters are used by the teachers to illustrate specific parts of the lessons. 17x22 inches. NOT PICTURED. Junior (set of 8) 10-9-037 \$4.99 Primary (set of 8) 10-9-038 \$4.99 Pre-Primary (set of 6) 10-9-039 \$3.99 Toddler (set of 6) 10-9-040 \$3.99

Teacher Resource Packs

Each pack includes the age-appropriate teacher guide, CD-ROM, overview, memory verse, illustration posters and Helper Handbook.

Junior 10-9-049 \$19.99 Primary 10-9-050 \$19.99 Pre-Primary 10-9-051 \$19.99 Toddler 10-9-052 \$19.99 KJV Junior 10-9-053 \$19.99 KJV Primary 10-9-054 \$19.99 KJV Pre-Primary 10-9-055 \$19.99 KIV Toddler 10-9-056 \$19.99

Visit AnswersVBS.com or call 1-800-778-3390

TREASURE TUNES



Sing-Along Songs Leader Pack

Fun songs reinforce the theme of Gold Rush! Includes a split-track CD and a CD-ROM with presentation images. Choose traditional or contemporary.

> Contemporary Pack 10-8-057 **\$19.99 (9 songs)**

Traditional Pack 10-9-058 **\$19.99 (8 songs)**



Sing-Along Songs Song Motions DVD

Song leaders LOVE this helpful song motions DVD! Help kids learn the motions for each song. DVD includes both contemporary and traditional versions.

10-9-059 **\$14.99**



Sing-Along Songs Student CDs

Let the children take the fun and educational songs home. Help reinforce the lessons long after VBS is over. Pack of 10. (Only \$2 per CD!)

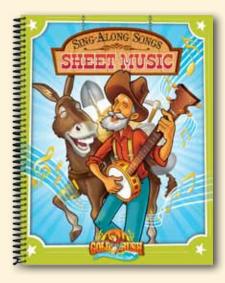
Contemporary 10-9-060 **\$19.99** Traditional 10-9-061 **\$19.99**



Sing-Along Songs Songbook

These handy songbooks are tremendous at helping kids learn the lyrics to each song. 51/2x81/2 inches. 16 pages. (Only \$.49 per songbook!)

10-9-062 \$4.99 (PACK OF 10)



Sing-Along Songs Sheet Music

Kids will enjoy singing along as you use the piano or keyboard to play the fun-filled, Bible-based songs from this sheet music. 8½x11 inches. 40 pages. 10-9-063 **\$9.99** "Love the strong biblical foundation and the apologetics content!"

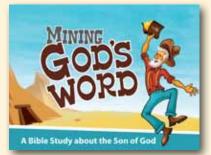
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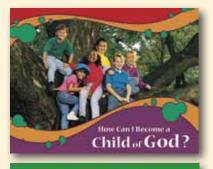
Prices and product specifications are subject to change.

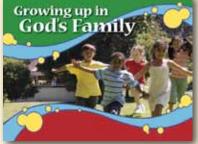
Visit AnswersVBS.com or call 1-800-778-3390 11

STUDENT RESOURCES









Devotional

Mining God's Word This seven-week devotional is designed especially for kids! A great follow-up to *Gold Rush*. (5½ x 4¼ in.) 48 pages. 10-9-072 **\$2.99** (PACK OF **10**)

Gospel Booklets

How Can I Become a Child of God?

Use the Seven C's of History to show kids how they can become children of God. Full color. (5% x 4% in.) 18 pages. 40-1-229 **\$3.99** (PACK OF **10**)

Growing Up in God's Family

This colorful booklet provides simple discipleship for children who have received the gift of eternal life. *Full color.* (5½ x 4¼ in.) 18 pages. 40-1-231 **\$3.99** (PACK OF **10**)

Student Guides

Each guide contains full-color, exciting, ageappropriate activities, which help reinforce the Bible lesson for each of the five days. 10 pages. 8½x11 inches. Packs of 10 guides.

Junior (ages 9–12) 10-9-064 **\$9.99** Primary (ages 6–9) 10-9-065 **\$9.99** Pre-Primary (ages 4–6) 10-9-066 **\$9.99** Toddler (ages 2–4) 10-9-067 **\$9.99**

KJV Guides

Junior (ages 9–12) 10-9-068 **\$9.99** Primary (ages 6–9) 10-9-069 **\$9.99** Pre-Primary (ages 4–6) 10-9-070 **\$9.99** Toddler (ages 2–4) 10-9-071 **\$9.99**



Bookmarks

These sturdy 2-sided bookmarks are a great way to remind kids of the lessons learned at *Gold Rush*!

Admit! Believe! Forever Receive! 10-9-073 \$2.99 (PACK OF 10)

The Promised Messiah 10-9-074 **\$2.99** (PACK OF **10**)

Names of Jesus 10-9-075 \$2.99 (PACK OF 10)

STUDENT RESOURCES



Sticker Sheets

Use these fun stickers to advertise your VBS, as giveaways to kids, or with craft projects. 81/2x11 inches.

Logo Sticker Sheets

10-9-078 \$7.99 (PACK OF 10)

Daily Phrase Sticker Sheets 10-9-106 \$7.99 (PACK OF 10)

Daily Phrase Sticker Sheet & Picture

Includes 10 Daily Phrase sticker sheets with 10 pictures to decorate. 10-9-108 \$9.99 (PACK OF 10 SETS)

Camp Site Sticker Sheets 10-9-079 \$7.99 (PACK OF 10)

Camp Site Sticker Sheet & Picture

Includes 10 Camp Site sticker sheets and 10 pictures to decorate.

10-9-080 \$9.99 (PACK OF 10 SETS)

Sticker Variety Pack

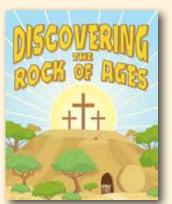
Includes 3 copies of each of the sticker sheets listed above. Pictures for decoration not included.

10-9-109 \$7.99 (PACK OF 9)



He is Risen! Cards

These special "trading" cards contain great facts about our risen Lord. Give kids two each day of your VBS! Ten designs, five of each. Not sold separately. 50 cards total. 10-9-076 \$4.99



Discovering the Rock of Ages

This illustrated booklet gives kids (and parents!) a quick refresher of the fun apologetics learned during VBS. 28 pages. 6x71/2 inches. (Only \$1 per book.) 10-9-077 \$9.99 (PACK OF 10)

Gold Rush Giveaways







Water Bottle (22 oz) 10-9-081 \$2.99 (\$1.49 for 10 or more)

Carabiner (2-inch) 10-9-082 **\$9.99** (PACK OF 10)

> Silicon Wristband

10-9-083 \$9.99 (PACK OF 10)

Photo Frame (5x7 inches) 10-9-084 \$7.99 (PACK OF 10)

Souvenir Pencil 10-9-085 \$1.99 (PACK OF 10)



ITEMS NOT SHOWN TO SCALE

OLD RUSH * SPREAD T

Daily Coins

Stamped plastic "gold" coins with the Daily Phrase on one side and the day's memory verse reference on the other. Coins can be given out each day for the kids to put in the pouches made during craft time on day 1. 1½-in. diameter.

10-9-105 \$5.99 (PACK OF 50, 10 OF EACH)

Prices and product specifications are subject to change.



Gold Rush Buttons

Use these buttons to remind kids of their time at VBS! Use the Name button in place of a nametag for your kids.

Logo Button 10-9-086 \$5.99 (PACK OF 10)

Name Button 10-9-087 \$5.99 (PACK OF 10)

Puppets

These 12-inch generic hand puppets can be used with the Bible lesson puppet scripts for the younger age groups.

Girl Puppet 10-8-098 **\$9.99**

Boy Puppet 10-8-110 **\$9.99**

Both Puppets 10-8-111 **\$17.99**

Gold Rush Apparel

Storage Bag 10-9-093 \$12.99



Embroidered Iron-On Patch (4% x 2% inches) 10-9-088 **\$19.99** (PACK OF 10)

T-shirts:

Youth small through adult XL.

1–4 shirts **\$12.99** EACH 5–23 shirts **\$10.99** EACH 24–47 shirts **\$8.99** EACH 48–143 shirts **\$6.99** EACH 144–499 shirts **\$4.99** EACH 500+ shirts **\$3.99** EACH For adult 2X and 3X sizes, add \$2 to every price above.

Iron-On Transfer

Gold Rush logo for heat transfer to a T-shirt. 8½ x 11 10-9-089 **\$29.99** (PACK OF **10**)



Nametags

Slip these nametags into plastic lanyards, and they'll last all week! Six standard badge nametags per page. Print using Avery template 74459. 10 sheets.

10-9-090 \$3.99 (PACK OF 60)

Lanyards

Plastic slipcovers to fit the nametags above. Comes with a bright yellow braided lanyard. 10-7-050 **\$6.99** (PACK OF **10**)

ADDITIONAL RESOURCES

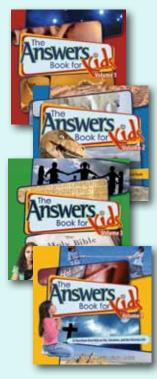


Big Thoughts for Little Thinkers: The Trinity BOOK

The Trinity promotes the Christian doctrine that there is one God who exists as three persons—the Father, Son, and Holy Spirit. This teaching is important for children to

relate rightly to each member of the godhead. Our ideas about God affect every area of our lives. *Full color.* 5.75x 6 in. 32 pages (Ages 2–7)

Book 10-1-285 \$5.99



The Answers Book for Kids BOOKS

KEN HAM & CINDY MALOTT • Be ready with the answers to the questions children ask the most. Parents love these books, too! 48 pages each. (Ages 5–11)

Vol. 1: Creation and The Fall Hardcover 10-1-347 \$7.99

Vol. 2: Dinosaurs and The Flood Hardcover 10-1-348 \$7.99

Vol. 3: God and the Bible Hardcover 10-1-403 \$7.99

Vol. 4: Sin, Salvation, and the Christian Life Hardcover 10-1-404 \$7.99

ALL 4 BOOKS Pack 90-7-494 \$24.99 (SAVE \$7)

Fools Gold

Don't be fooled! This is not real gold. This handful of fool's gold comes stored in a clear plastic container. 48 pieces. Beware: choking hazard for small children. 10-9-112 **\$3.99**



More Than a Carpenter BOOK

JOSH MCDOWELL • In this easy-to-read book, McDowell focuses on the person who changed his life—Jesus Christ. Hardhitting, it is a powerful evangelism tool for people who are skeptical about Jesus's deity, His resurrection, and His claims on their lives. This book is ideal for church leaders, laypeople, and seekers alike. The

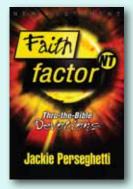


book ends with McDowell's personal testimony and an invitation to trust Christ. 6x9 in. 128 pages. (Ages 12 and up)

Book 10-4-032 \$6.99

Faith Factor: New Testament BOOK

Faith Factor is a riveting, insightful, and practical thru-the-Bible devotional for both the seasoned traveler and firsttime explorer of God's Word. Packed with over 75 devotions from the New Testament (NIV, KJV, and The Message [a paraphrase]), you'll gain a whole new perspective of God's Word and how it



speaks to every area of your life. 6x9 in. 383 pages. (Ages 8–11) Book 10-1-351 **\$12.99**

A Journey Through the Life of William Wilberforce BOOK

This full-color biography of Wilberforce's life includes descriptions of his work on issues like the abolition of slave trade and the institution of child labor laws. Includes artists' portraits, plus photographs of historic sites throughout England. This "journey" is great for anyone who wants to learn more

about the man known as "the friend of humanity." 128 pages. 5x8 in. (Ages 12 and up) Book 10-1-294 **\$12.99** Activity Book 10-1-295 **\$4.99**



Prices and product specifications are subject to change.



Answers in Genesis presents VBS for 2011!

Discovering TE Rock of Ages

With Gold Rush VBS children will learn about our wonderful Creator and Savior, Jesus the Messiah! They'll discover His amazing claims, His astounding power over His Creation, His fulfillment of prophecies, and His life-changing love! This actionpacked VBS with its wacky intros, sing-along teaching and praise songs, daily dramas, and amazing fun stations is sure to excite your kids. Most important, it shows them that the Bible really is true and trustworthy! Give them the foundation they need for a life-long faith!

> FREE SHIPPING on kits Limited time! Use order code VBS11CAT





Also available: A pro-life VBS mystery like no other!



To order, call 800-778-3390 or visit AnswersVBS.com